

DataWind adds Sangeetha Mobiles to its growing retail network

New Delhi, India, Feb 23, 2015:DataWind Inc. (TSX: DW), a leader in low cost internet connectivity and a leading provider of wireless web access products, announced today that it has partnered with Sangeetha Mobiles, India's first and fastest growing specialist chain for mobile retail stores. Adding this distribution partner increases DataWind's reach to customers in southern India and expands its national retail footprint to more than 1300+ sales locations.

In the initial phase of expansion, Sangeetha Mobiles will make DataWind products available in its stores in Andhra Pradesh, Karnataka, Tamil Nadu and Kerala followed by its stores in Delhi, Uttar Pradesh, Chattisgarh and Maharashtra to cover its entire chain of 300+ stores.

Commenting on the new partnership, Suneet Singh Tuli, President & CEO, DataWind said, **"Sangeetha Mobiles is the one of the most trusted legacy home grown and widely recognized brand in mobile device retail. We are delighted to have them join our progressive journey towards bridging the digital divide."**

Mr. Subhash Chandra, Managing Director, Sangeetha Mobiles said, **"We are very optimistic that inclusion of Datawind tablets into our product category will drive wider penetration of tablets and in the markets that we operate customers would be delighted to know that these tablets bought from Sangeetha would be insured against theft, liquid and physical damage, which is one of the USPs of Sangeetha"**

This new partnership comes close on the heels of DataWind's partnership with HomeShop18, Spice Retail and several other virtual marketplaces. Since its product launch in India in mid-2012, DataWind has consistently ranked as one of the top players in the tablet PC segment in India

DataWind will now offers its entire product range of UbiSlate Tablet PCs and PocketSurfer Smartphones available off-the-shelf at Sangeetha Mobiles

About Datawind:

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable tablet device with an inexpensive, pre-paid, 2G Internet service plan.

About Sangeetha:

Started in 1974 by Mr. LP Narayana Reddy as a music shop named Sangeetha in Bangalore, selling Gramophone records. During 1981, L Subhash Chandra, son of Mr.Reddy, joined Sangeetha and drove the evolution initially into home appliances, TV sets, computers, etc and finally into mobile retailing in 1999 and today he drives the Rs 1000 crore enterprise that is constantly growing with operations in 10 states and a loyal customer base of 12 million which is benefitting everyday from the three USPs that it offers all its customers, namely Swift – Insurance against theft, liquid and physical damage, Delight – After sales pick up and drop service and Secure – Two years brand warranty.

Forward-Looking Information

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Such forward-looking information includes information with respect to our goals, beliefs, plans, expectations, anticipations, estimates and intentions. Forward-looking information is identified by the use of terms and phrases such as "may," "would," "should," "could," "expect," "intend," "estimate," "anticipate," "plan," "foresee," "believe," and "continue," or the negative of these terms and similar terminology, including references to assumptions. Please note, however, that not all forward-looking information contains these terms and phrases. Forward-looking information is based upon a number of assumptions and is subject to a number of risks and



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uncertainties, many of which are beyond our control. These risks and uncertainties could cause actual results to differ materially from those that are disclosed in or implied by such forward-looking information. These risks and uncertainties include, but are not limited to, the risk factors identified in the Company's prospectus dated June 27, 2014, which is available on the SEDAR website at www.sedar.com. Consequently, all of the forward-looking information contained herein is qualified by the foregoing cautionary statements, and there can be no guarantee that the results or developments that we anticipate will be realized or, even if substantially realized, that they will have the expected consequences or effects on our business, financial condition or results of operation. Unless otherwise noted or the context otherwise indicates, the forward-looking information contained herein is provided as of the date hereof, and we do not undertake to update or amend such forward-looking information whether as a result of new information, future events or otherwise, except as may be required by applicable law.

No securities regulatory authority has either approved or disapproved the contents of this press release.

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